

APALACHICOLA BAY SYSTEM INITIATIVE  
FLORIDA STATE UNIVERSITY

STAKEHOLDER ASSESSMENT REPORT



APALACHICOLA BAY SYSTEM INITIATIVE  
FLORIDA STATE UNIVERSITY

COMMUNITY ADVISORY BOARD  
QUESTIONNAIRE SUMMARY



APALACHICOLA BAY SYSTEM INITIATIVE  
COMMUNITY ADVISORY BOARD

ORGANIZATIONAL AND PROCEDURAL  
POLICIES AND GUIDELINES



CONSENSUS CENTER

PROCESS DESIGNED AND FACILITATED BY JEFF BLAIR AND ROBERT JONES



# The Apalachicola Bay System Initiative



The Role of ABSI's  
Community Advisory Board  
&  
the Scope of the ABSI Project

Felicia C. Coleman

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# The Apalachicola Bay System Initiative



Mission - to gain insight into the root causes of decline of the Bay's ecosystem & the deterioration of oyster reefs; to develop restoration & management plans for the oyster reefs & the Bay's health.

# Team Roles

## APALACHICOLA BAY SYSTEM INITIATIVE COMMUNITY ADVISORY BOARD

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**Leadership** – ultimate responsibility for ABSI’s success & the choice of approaches to obtain it.

### Facilitators

- Assist CAB in building consensus on actionable recommendations;
- Provide procedural guidance; accurately & objectively capture key discussion points during CAB meetings.

### Community Advisory Board Members

- Augment Team knowledge & skills w/ their unique perspectives & skills;
- Make recommendations & provides key info;
- Play a critical role in public relations for ABSI;
- Respect different perspective, work collaboratively to build consensus & seek to understand.

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SEPTEMBER 24, 2019

DESIGNED AND CONDUCTED BY  
ROBERT M. JONES AND JEFF A. BLAIR

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## Selecting CAB Members

- Based on pre-determined key stakeholder groups (Franklin Co. govt., natural resource managers, citizens and NGOs, fisheries & aquaculture, local businesses, tourism and economic development, researchers)
- Informed by FCRC interviews of 65 stakeholders to develop the strongest possible representative consensus-building Community Advisory Board

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OCTOBER 2019

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## Critical Outcomes for ABSI

### INFORMED BY

✓ **Stakeholder Assessment (Sept 2019)** – Summarizes stakeholders’ perspectives on the range of key challenges & issues facing ABS and CAB

✓ **FCRC CAB Questionnaire (Oct 2019)**

- Desired long term & short term outcomes
- Challenges & Issues
- Data & Science Areas & Gaps

✓ **RESPONSES WERE USED**

- To develop “Vision of Success” themes
- To develop Plan Framework contained in the Strategies Worksheet
  - Goal areas
  - Objectives of each Goal
  - Strategies for accomplishing each Objective

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STRATEGY EVALUATION AND ACCEPTABILITY  
RATING WORKSHEET  
SEPTEMBER 9, 2020—MEETING VII

THESE ARE PRELIMINARY DRAFT STRATEGIES FOR DISCUSSION AND  
EVALUATION BY THE CAB AND ARE NOT RECOMMENDATIONS



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## Original Goals

- Goal A: A Healthy & Productive Bay Ecosystem
- Goal B: Sustainable Management of Oyster Resources
- Goal C: A Thriving Economy Connected to a Restored Apalachicola Bay System
- Goal D: An Engaged Stakeholder Community & Informed Public
- Goal E: Science-Informed Ecosystem-Based Management and Restoration Plan Supported by Apalachicola Bay System Stakeholders

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**Mission** - to gain insight into the root causes of decline of the Bay's ecosystem & the deterioration of oyster reefs; to develop restoration & management plans for the oyster reefs & the Bay's health.

### SECTION I: CAB DRAFT ABSI STRATEGIES

- Goal A: A Healthy and Productive Bay Ecosystem
- Goal B: Sustainable Management of Oyster Resources
- Goal C: Science-Informed Ecosystem-Based Management & Restoration Plan Supported by Apalachicola Bay System Stakeholders

### SECTION II: STRATEGIES TO BE REFERRED TO OTHER PROGRAMS OR ENTITIES

- Goal D: A Thriving Economy Connected to a Restored ABS
- Goal E: An Engaged Stakeholder Community and Informed Public

# A Thriving Franklin County Economy

## Economic Impacts– related to ABSI

- Short-term re: goods & services
  - Permanent & temporary jobs associated w/ FSUCML renovations/construction & science
  - Research supplies that benefit bay recovery
- Long term
  - Leverage substantial external research funding
  - Positive economic outcomes from recovery of oyster reefs\*
  - Research product transfer from ABSI to residents
    - training interns
    - through interaction w/ state/federal agencies, with stakeholders, and with private & public sectors.
    - Through development of oyster recycling business (partnership with ANERR, Franklin County Promise)

