

ABSI Outreach Subcommittee Meeting #3

December 15, 2020

1:00 – 2:00 pm

Attendees: Chad Hanson (Chair, The Pew Charitable Trusts), Georgia Ackerman (Apalachicola Riverkeeper), Jeff Blair (FCRC Consensus Center), Sandra Brooke (ABSI Principal Investigator), Anita Grove (Apalachicola County Commissioner), Maddie Mahood (ABSI Outreach Assistant), Mike O'Connell (St. George Island Civic Club, 2025 Vision)

Agenda Items:

- Minutes review from November meeting
- Feedback on oystermen's workshop
- Review ABSI Newsletter Template
- Edit and approve December ABSI Newsletter
- Set regular Subcommittee Meeting Dates
- Update on Media Distribution Plan (Grove)
 - Oyster radio
 - Apalach Times / other local papers
 - Facebook/social media pages
 - WFSU "Perspectives" (?)
- Brainstorm Public Workshop dates and venues
 - Virtual and/or In-Person Format
- Additional Items/News
- Adjourn