

ABSI Outreach Subcommittee Meeting #22

Wednesday, March 22, 2023 at 12:30 pm – 2:00 pm EST

Agenda Items:

- Review of Messaging Exercise (Mahood)
- Next Steps CAB Meeting Strategy
 - New Social Media Marketing (Mahood, Fuqua)
 - Updated FAQs on Website (Mahood)
 - Kellie Keys Update (Hanson)
- Discussion of CAB Plan Summary Document (Hanson, Grove)
 - Purpose, organization, distribution
- Discussion of Oystermen's Workshop/Outreach Event on April 12 (after CAB meeting)
 - Flyer for Community (Mahood)
- Review of Other Local Events/Outreach Opportunities (Fuqua)
- Additional News Items
- Adjourn