

## ABSI Outreach Subcommittee Meeting #23

Friday, April 28, 2023 11:00 am – 12:15 pm

### Agenda Items:

- Overview of May ABSI Newsletter (Mahood)
- Review of Oyster Reef Restoration Experiments (Brooke and Mahood)
  - Goal – to create larger article on restoration experiments to include in newsletter and on website and then share article with news sites
    - The Apalachicola Times, Tallahassee Democrat, Oyster Radio, Wakulla Sun/Wakulla News...what else?
- Debrief of Oystermen’s Workshop/Outreach Event on April 12 (Everyone)
- Recap of CAB Meeting Strategy Feedback from Dr. Opel and Kellie (Everyone)
  - Next Steps – what are we missing? What can we enact next?
- Create social media “damage control” strategy/checklist (Mahood)
- Additional News Items
- Adjourn